

# Modular Layout Specifications

Applies to: QuikMags, Business Cards & 3587 Product Personalization Area

## ALWAYS:

- Use CMYK color mode at 300+ DPI
- Package fonts and links (for IDML)
- Convert fonts to outline (for AI/EPS)

## ACCEPTABLE FILE FORMATS:

PDF, EPS, AI, TIFF, PSD, JPG, PNG, IDML

**Bleed Area - 3.75 x 2.25 in**

Elements touching cut line must extend to bleed.

**Cut Line - 3.5 x 2 in**

Final product cut size.

**Safe Area - 3.25 x 1.75 in**

Keep all critical text/images inside safe area.

