



# EVENT AND FESTIVAL SCHEDULES 101

Schedules for the following cities are ready to print once we receive your personal information:

Milwaukee, WI  
Central Alabama

## FOR SCHEDULES WITH A CUSTOM CITY:

*There is an \$18 customization charge for this option.*

If you would like a schedule for an area or city not listed above, we will need the following:

### 1. A list of events

- The schedule can feature up to 25 events. We recommend having no less than 15.
- Local chambers of commerce are great resources for event information.
- Space per line is limited, so long event names might need to be shortened.
- We have a template to send the list in to avoid extra typesetting fees. This can be found at [magnetsusa.com/custom-festival-schedules.html](https://magnetsusa.com/custom-festival-schedules.html). When complete, email it to [customerteam@magnetsusa.com](mailto:customerteam@magnetsusa.com).

### 2. A background image

- If you haven't already placed your order, go to [magnetsusa.com/community-schedules/festival-schedules.html](https://magnetsusa.com/community-schedules/festival-schedules.html) to view background options.
- If you would like to provide your own high-resolution image, it will need to be at least 3.75 inches x 2.3 inches. That photo can also be sent to [customerteam@magnetsusa.com](mailto:customerteam@magnetsusa.com).

### 3. A name for your schedule

- We need to know what to call your schedule. Do you want "Events around the Area," or "Things to do in (city name)?" It's up to you.

**No time to find events on your own? We can do this for you for an additional \$49. Just tell us:**

- **The area** you'd like your events to come from, as well as a surrounding radius.
- **What kind** of events. Do you want to include events that serve alcohol or promote certain things?
- **Time frame.** Which months do you want your schedule to start and end?

*Typically, we get much better results when you provide your own events, as you are an expert on your area. Because we require your approval of events we find, you are more likely to receive your schedules sooner if you provide us with the events.*